



Sponsor or Exhibit at the Charting the LifeCourse Showcase

Virtual and In-Person Opportunities Available

Sponsor or exhibit at the annual Charting the LifeCourse Showcase and provide your organization with the opportunity to share and network with a national audience of innovators who use Charting the LifeCourse. These change agents enhance practices, policies, and procedures with the goal of supporting good lives for all. We invite you to celebrate your partnership with the LifeCourse Nexus and demonstrate your commitment to exchange knowledge, build capacity, and engage collaboratively.

Our sixth annual Charting the LifeCourse Showcase will take place April 13 & 14, 2022, and offers opportunities to highlight your commitment to person- and family-centered practices. Over 500 self-advocates, family members, direct support professionals, service coordinators, teachers, transition coordinators, service provider executives, leaders of state health and human service agencies, and other stakeholders from around the country will join the LifeCourse Nexus both in person in Kansas City, MO and virtually.

Sponsorship Opportunities:

All the events listed below are available for sponsorship on a first-come, first-reserved basis. You can find detailed information about the conference program and presenters on the conference [website](#). If you are interested in designing custom sponsorship benefits for an amount not listed, we are happy to discuss.

Please contact Jenny Turner at turnerje@umkc.edu.

All sponsors will be able to:

- Provide information and resources to a broad array of stakeholders representing multiple disciplines/innovation areas
- Enjoy one-on-one interactions with attendees
- Have logos on the conference program, website, digital app, and in nationally disseminated promotional materials
- Be recognized prominently both before and during the event with event signage and special mentions during events

All Sponsorship Levels Include:

- Product table and/or display throughout registration area, as well as virtual exhibit or display in the dedicated sponsor tab of the conference platform
- Swag or promotional items in the conference bag



www.lifecoursetools.com/events/showcase2022/





Charting the LifeCourse Showcase 2022

April 13th - 14th, 2022 | Kansas City, MO

Sponsorship Level | Includes



Platinum Level
\$25,000.00

Plenary Sponsor

- One-time social media promo
- One-time email blast to conference registrants
- Elite branding of virtual conference platform/in-person app
- Inclusion of a commercial pushed to the attendees on the virtual platform/app
- Elite branding as sponsor of the plenary session, including time during the sessions to address attendees
- Full page, inside back cover promotional ad in conference program
- Conference registrations: 4
- Elite branding on conference attendee bags
- Access to conference pre- and post-attendee mailing list



Gold Level
\$15,000.00

Lunch Sponsor

- One-time social media promo
- One time email blast to conference registrants
- Elite branding of the wifi splash page, wifi password
- Elite branding as sponsor of lunch, including option to address attendees
- Full page promotional ad in conference program
- Conference registrations: 3
- Access to conference pre- and post-attendee mailing list



Silver Level
\$10,000.00

Awards Sponsor

- One-time social media promo
- Elite branding at the awards reception, including option to address attendees
- Half page promotional ad in conference program
- Conference registrations: 2
- Include 1 item in conference attendee bags
- Access to conference post-attendee mailing list



Bronze Level
\$5,000.00

- Elite branding at snack times and buffets
- Quarter page promotional ad in conference program
- Conference registrations: 1
- Access to conference post-attendee mailing list



Blue Level
\$2,000.00

- Quarter page promotional ad in conference program
- Conference registrations: 1



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Charting the LifeCourse Showcase 2022





Sponsor Registration Form:

Please download and fill out this form in order to submit this application. The Submit button will attach this document to an email addressed to Carol Calhoun (calhounc@umkc.edu).

Organization:

Contact First and Last Name:

Title:

Organization Address:

City:

State:

Zip:

Telephone:

Fax:

Email:

Website:

AV Needs: YES (Please Describe) NO

Sponsor Level:

Platinum - \$25,000.00

Gold - \$15,000.00

Silver - \$10,000.00

Bronze - \$5,000.00

Blue - \$2,000.00

Other - Please contact Jenny Turner:
turnerje@umkc.edu

Method of Payment:

Invoice Me

Check

Please make checks payable to:

UMKC - Institute for Human Development
5030 Cherry Street, Room 120
Kansas City, MO 64110

Tax Identification Number: 12615586
(For Tax Deductible Sponsorships)

We will need a high-resolution version of your company logo (JPEG, PDF, or EPS) via email for conference materials.

UMKC IHD and partners reserve the right to, in our absolute discretion, accept or reject any sponsorship applications. For questions about the application or sponsorships, contact Jenny Turner at turnerje@umkc.edu or at (816) 235-5450.

THANK YOU FOR YOUR PARTNERSHIP AND COMMITMENT TO SUPPORTING A GOOD LIFE FOR ALL

